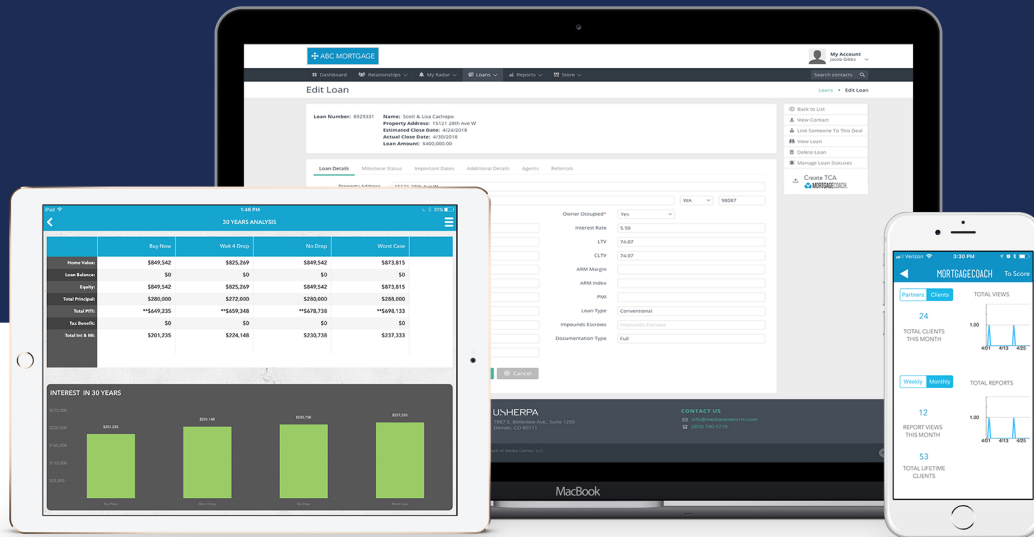


Mortgage Coach and Usherpa Integration



Simple, yet powerful platform that automates the process of staying in touch with prospects, current clients and past clients.

Mortgage Coach is the mortgage industry's only comprehensive borrower conversion platform. With Mortgage Coach's Total Cost Analysis, financial and real estate professionals provide clearly illustrated mortgage options with detailed financials, charts, video narration, and real-time updates on any device, ensuring an informed home loan choice.

Usherpa is a fully automated marketing CRM system that helps a Loan Originator close more loans with less effort. Using Usherpa, loan originators convert 42% more leads, capture 110% more repeat loans and close 50 % more loans than other originators. Mortgage Coach integration with Usherpa provides Loan Originators with a streamlined workflow to automate the creation of a Mortgage Coach Total Cost Analysis from within the Usherpa user interface. With only a few simple steps, the information is automatically sent to Mortgage Coach and a Total Cost Analysis is ready for viewing and sharing.

- Connect directly from Usherpa to Mortgage Coach with a single click.
- Select and push up to four loan option scenarios from Usherpa to Mortgage Coach.
- Launch Mortgage Coach from Usherpa.
- Add video narration, go-live, send the TCA or log in to Mortgage Coach from within Usherpa.



Maximize daily productivity and save time through one-click integrated automation



Use a single interface to access loans in process to add or update a Total Cost Analysis



Increase response times for responding to customer questions or request for information



Provide options to stop rate shopping